



TRANSPLEX Conference 2007

Program

**July 11 – 13, 2007
Orlando, Florida**

T R A N S P L E X: Conference 2007

Welcome to Florida's Transportation Planning Exchange!

The theme for TRANSPLEX 2007 is "Partnerships in Action" continuing the emphasis on partnerships that began with the first TRANSPLEX in 2003. We're proud to present a conference that will provide you with an opportunity to share ideas, best practices and the latest developments on key transportation planning issues and activities. We hope you'll leave with renewed professional energy.

T R A N S P L E X

Conference 2007

July 11, 12 & 13, 2007

Royal Plaza Hotel

Orlando, Florida

TRANSPLEX: Conference 2007

Conference Sponsors

Florida Department of Transportation
www.dot.state.fl.us/planning

Floridians for Better Transportation
www.bettertransportation.org

Federal Highway Administration
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Florida Metropolitan Planning Organization Advisory Council
ww.mpoac.org

Florida Public Transportation Association
www.floridatransit.org

Center for Urban Transportation Research
www.cutr.usf.edu

TRANSPLEX: Conference 2007

Conference Schedule

Wednesday, July 11, 2007

Location

11:00 am	Conference Registration (Registration Desk will remain open throughout the conference)	Castle Harbour Foyer
1:00 pm – 5:00 pm	Opening Plenary Session	Castle Harbour
5:30 pm – 7:00 pm	Opening Day Reception	Crown Point Courtyard

Thursday, July 12, 2007

Location

7:30 am – 8:15 am	Continental Breakfast	Castle Harbour
8:30 am – 10:00 am	Concurrent Sessions 1, 2, 3, 4	Harbour I, II, III & IV
10:30 am – 12:00 noon	Concurrent Sessions 5, 6, 7, 8	Harbour I, II, III & IV
12:00 noon – 1:30 pm	Luncheon and Special Presentation	Castle Harbour
1:30 pm – 3:00 pm	Concurrent Sessions 9, 10, 11, 12	Harbour I, II, III & IV
3:30 pm – 5:00 pm	Concurrent Sessions 13, 14, 15, 16	Harbour I, II, III & IV

Friday, July 13, 2007

Location

7:30 am – 8:15 am	Continental Breakfast	Harbour II & III
8:30 am – 12:00 noon	Closing Plenary Session	Castle Harbour

(See map of meeting locations on last page)

T R A N S P L E X: Conference 2007

Plenary and Concurrent Sessions

The following pages provide times, locations, topic descriptions and speakers for the Wednesday and Friday Plenary Sessions and the Thursday Concurrent Sessions. Summaries of speaker presentations and copies of presentation slides will be provided on the TRANSPLEX Web site after the conference.

Resources and Demonstrations

On Thursday, a resource area will be set up in the Castle Harbour Ballroom. Resources in the following categories will be on display: Livable Communities/Context Sensitive Solutions, Growth Management, Transportation Modes and Freight, Performance Monitoring and Data Needs, Transportation Finance, Transportation and Environment, Transportation Safety, Metropolitan Planning Organizations and General. At the end of the Concurrent Sessions (5:00 pm) these resources may be picked up on a first-come-first-serve basis.

There will also be three displays and four live demonstrations during the morning and afternoon breaks between sessions. The generous support from various people and agencies has made this possible. Our special thanks go to: AASHTO, Century Commission for a Sustainable Florida, ENO Foundation, FDOT offices, FHWA, Kimley Horn, MPOAC and other agencies and individuals.

TRANSPLEX Photo Contest

The theme for this year's TRANSPLEX Photo Contest was "Florida on the Move". The contest was open to all, and many creative and interesting photos were received by the June 1, 2007 closing date. Contest winners and all entries will be displayed before the Opening and Closing Plenary Sessions. Visit the TRANSPLEX Web site for more information on the contest and to view all of the entries.

After the conference, you might want to visit the TRANSPLEX Web site to also browse the candid snapshots that will be taken during the conference. Maybe you'll find your face among a crowd of conference attendees.

TRANSPLEX Attendees

A list of TRANSPLEX attendees is included as a separate handout in your conference folder.

TRANSPLEX Web Site:
www.transplexfl.com

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Wednesday, July 11, 2007

Opening Plenary Session

1:00 pm – 5:00 pm

Castle Harbour

1:00 pm – Welcome and Introduction

Kevin Thibault, Assistant Secretary for Engineering and Operations, Florida Department of Transportation

1:15 pm – Purpose Driven Plans: *Why it matters*

Florida's transportation system provides for the mobility of people and goods, but also influences the state's economic health and quality of life. Transportation planning recognizes the link of transportation to achieving public policy goals related to economic development, patterns of growth, economic development, energy consumption, air quality, safety, and other key issues.

This interactive plenary session will address the major challenges in developing long range transportation plans, methods found to be effective for involving the public and partners in the development of transportation plans, the elements that should be contained in a top-notch plan, and other related topics.

- **Moderator: Howard Glassman**, Executive Director, Florida Metropolitan Planning Organization Advisory Council, will moderate this session.
- **Gloria Shepherd**, Associate Administrator for Planning, Environment, and Realty at the Federal Highway Administration (FHWA), has been involved in transportation planning at both the state and federal level. Most recently, she led the update of FHWA's statewide and metropolitan planning regulations.
- **Bob Romig**, Director of the Office of Policy Planning at the Florida Department of Transportation, is responsible for developing the Florida Transportation Plan and very involved in state transportation planning legislation.
- **Tom Deardorff**, Director of Long Range Planning for Polk County, is responsible for land use and transportation planning. He is the long-serving Director of the Polk Transportation Planning Organization.

3:00 pm – Break (Harbour II and III)

TRANSPLEX: Conference 2007

Wednesday, July 11, 2007

Opening Plenary Session

1:00 pm – 5:00 pm

Castle Harbour

3:30 pm – The Best Laid Plans: *Moving plans from concept to reality*

As Florida's plans become more innovative and complex, so too does their implementation. Implementing these plans often requires partnerships that must cross traditional jurisdictional boundaries, blend multiple funding sources, and respond to multiple processes and requirements. The recent surge in construction and right of way costs – together with increasing uncertainty about the stability of traditional revenue sources – increases the challenge of developing and maintaining cost-feasible plans. And the accelerating pace of technological change – together with the unanticipated events related to hurricanes and other natural disasters, major economic development investments, and terrorism – increases the chances that plans may need to change even as they are being implemented.

This interactive plenary session will identify lessons learned from implementing statewide, regional, and local plans.

- **Moderator: Ysela Llort**, Assistant County Manager for Miami-Dade County and former Assistant Secretary for Intermodal Systems Development at the Florida Department of Transportation, will moderate this session.
- **George Schoener**, Executive Director of the I-95 Corridor Coalition and former Deputy Assistant Secretary at the U.S. Department of Transportation, is working with 16 states to develop and implement plans for the Interstate 95 Corridor.
- **Stan Cann**, District One Secretary for the Florida Department of Transportation, leads the 12-county District of nearly 12,000 square miles. More than 4 million people are projected to live in District One by 2030.
- **Javier Rodriguez**, Executive Director of the Miami-Dade Expressway Authority, is responsible for overseeing, operating and maintaining five expressways in Miami-Dade County that connect South Florida with the rest of the state and beyond.

5:30 – 7:00 pm – Opening Day Reception (Crown Point Courtyard)

A reception will be held for all conference registrants. Come meet your friends and colleagues and enjoy great food and atmosphere (Please bring the ticket that you received when you registered).

TRANSPLEX: Conference 2007

Thursday, July 12, 2007

Concurrent Sessions

8:30 am – 10:00 am

(Break at 10:00 am- 10:30 am)

Session 1: New Data Needs: *What are they and how can they be met?*

New initiatives usually involve new data requirements. The Federal Highway Administration's reassessment of the Highway Performance Monitoring System (HPMS) will result in new needs for pavement and traffic data, especially on city streets and county roads. The Strategic Intermodal System (SIS) and Transportation Regional Incentive Program (TRIP) generate data needs both for determining the roads on the systems, and prioritizing projects on the roads.

Two panels will be available to share their expertise. Both will encourage participation by members of the audience.

The first panel will discuss the new data needed for HPMS, its current availability, and resources necessary to obtain the data.

- **Moderator: Sabrina David**, Federal Highway Administration (FHWA), Florida Division, will moderate this discussion.
- **Tamara Christion**, FHWA, Florida Division, coordinates collection and review of Florida road and traffic data with the Florida Department of Transportation (FDOT).
- **Tina Hatcher**, FDOT HPMS Coordinator, has been active in the HPMS Reassessment process.
- **Stacy Scott**, FDOT State Materials Office, is the Pavement Assessment Administrator.
- **W. Roger Cox**, Hillsborough County, is the Project Manager of their Pavement Management Team.
- **Camile Mathews**, City of Ocala, Traffic Engineering Division, provides FDOT with some of her city's traffic data.
- **Jerry Traudt**, FDOT District 5, DeLand, collects traffic data and obtains it from local sources.

The second panel will discuss SIS and TRIP data needs and uses.

- **Moderator: Gordon Morgan**, FDOT Transportation Statistics Office, manages the analysis and reporting of highway and performance data for the Department and will moderate this discussion.
- **Tonia Kelly**, FDOT Office of Information Systems, manages the Department's eSIS project to develop a new database system for intermodal data.
- **Brian Pessaro**, FDOT Office of Policy Planning, coordinates the Department's TRIP program.

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Thursday, July 12, 2007

Concurrent Sessions

8:30 am – 10:00 am

(Break at 10:00 am - 10:30 am)

Session 2: Transportation Funding: *The future of federal, state, local and other funding*

Investments in our transportation system are investments in the backbone of our state's economy. Transportation revenue sources must be sustainable and predictable so that planned projects — which represent commitments by local governments in their comprehensive plans — are not delayed. State, metropolitan, and local plans indicate that the costs of needed improvements exceed available revenues. Narrowing the gap will require additional revenues, "joint funding" of projects through public and private partnerships, and major efforts to reduce costs.

This session will provide an update on efforts to provide sustainable transportation investments for Florida's future.

- **Moderator: Douglas J. Callaway**, President of Floridians for Better Transportation, a statewide business and transportation association dedicated to making transportation safer and more efficient in Florida, will moderate this session.
- **Susan J. Binder**, Director, Office of Legislative and Governmental Affairs, Federal Highway Administration, is providing staff support to the National Surface Transportation Policy and Revenue Study Commission. The Commission is examining alternatives to replace or supplement the fuel tax as the principal revenue source to support the Highway Trust Fund over the next 30 years.
- **Lowell Clary**, Assistant Secretary for Finance and Administration, Florida Department of Transportation (FDOT), serves as the chief financial official for FDOT. He advises the Secretary and Executive Board on flexible, innovative funding strategies to provide transportation improvements from available resources.
- **Laura Kelley**, Deputy Executive Director, Orlando-Orange County Expressway Authority. The Expressway Authority was established in 1963 by the state legislature to plan, design, construct, operate, and maintain a 100-mile limited-access expressway system in the metropolitan Orlando area. It was the first to bring Electronic Toll Collection to Florida with the inception of E-PASS in 1994.

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Thursday, July 12, 2007

Concurrent Sessions

8:30 am – 10:00 am

(Break at 10:00 am- 10:30 am)

Session 3: Community Livability: *Accommodating the human scale and enhancing the community*

The Florida Transportation Plan (FTP) states that transportation decisions should be made with the goal of livable communities in mind. What steps are the Florida Department of Transportation (FDOT) and its partners taking to ensure that plans and projects enhance quality of life, provide options for mobility, and are compatible and consistent with the needs and desires of the communities they impact?

- **Moderator: Rusty Ennemoser**, FDOT State Public Involvement Coordinator, will moderate this session.
- **Carolyn Ismart**, Manager, FDOT Environmental Management Office, will explain the FTP's objectives and strategies to promote community livability.
- **George Ballo**, FDOT State Sociocultural Effects Administrator, will discuss how the Efficient Transportation Decision Making process assesses impacts on people and their communities.
- **Jeff Caster**, FDOT State Landscape Architect, will provide information about how the department is approaching context sensitive solutions.
- **Teresa Townsend**, Planning Communities, LLC., will address context sensitive solutions from a national perspective.

Session 4: Freight Demand and Planning in Florida: *A panel discussion*

In the past decade, it has become clear that Florida and the Nation are facing high levels of growth in freight. This has required a greater emphasis for freight planning at all levels of government as well as the private industries that handle freight. This panel discussion will include what different research shows the demand will be, and how the panelists are planning to address and accommodate growing freight needs.

- **Moderator: Alan Meyers**, Cambridge Systematics, will set the stage for the discussion and summarize recent freight research on the national level.
- **Michael Williamson**, Cambridge Systematics, will discuss what the Florida Statewide Freight and Goods Mobility Plan has identified as trends and issues for Florida, and will discuss recent actions to plan for that growth.
- **Jeff Sheffield**, First Coast Metropolitan Planning Organization, will discuss the MPO perspective on planning for and accommodating regional freight movement.
- **Wade Elliott**, Port of Tampa, will discuss current trends in waterborne freight and what Florida needs to do to respond to the growing demand.
- **John Gibson**, CSX Transportation, will discuss the need for new approaches for investing in transportation to maintain the United State's competitive edge in the global market.
- **Jeff Weidner**, Mobility Manager, FDOT District 4 Office of Modal Development, will discuss district freight planning.

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Thursday, July 12, 2007

Concurrent Sessions

10:30 am – 12:00 noon

Session 5: Corridors: *Transforming Florida's statewide transportation corridors*

The 2025 Florida Transportation Plan (FTP) calls for the state to optimize the efficiency of existing transportation to support their intended use, whether to serve statewide, regional, or local trips. The Future Corridors Action Plan identifies a collaborative approach to planning innovative solutions to improve mobility along key statewide and regional corridors. These include efforts to add managed lanes, expand modal alternatives, or even integrate infrastructure for energy and other linear facilities. This session will highlight several ongoing efforts and initial lessons learned.

- **Moderator: John Kaliski**, Principal, Cambridge Systematics, will moderate this session.
- **George Schoener**, Executive Director, I-95 Corridor Coalition, will discuss the 16-state effort to plan the future of the I-95 corridor from Maine to Florida.
- **Aileen Boucle**, AICP, District Planning and Environmental Management Administrator, District 6, will present the 95 Express Project. This project is an initiative to develop managed lanes and Bus Rapid Transit on I-95 in Miami-Dade and Broward Counties.
- **Johnny Limbaugh**, Southwest Area Office Manager, District 1, will discuss future plans for the I-75 corridor in Southwest Florida, including the public/private partnership to add travel lanes and ongoing studies of the potential for managed lanes.
- **Michele Mica**, Orlando-Orange County Expressway Authority, will discuss the ongoing study of multi-use and multi-modal opportunities along the Beach Line corridor between Orlando and Port Canaveral.

Session 6: Growth Management Update: *An update on the implementation of Florida's growth management laws*

In 2005, the Legislature passed significant revisions to Florida's growth management laws to, in part, create new means to address transportation impacts and mitigation associated with development. In 2007 the Legislature followed up with further changes designed to address questions which had arisen during implementation of the 2005 legislation, as well as transportation funding and public private partnerships, among other issues. This session will provide a status report on where Florida is in implementing the 2005 legislation and what to expect with respect to the further changes passed in 2007.

- **Moderator: David Littlejohn**, Office of the General Counsel, Florida Department of Transportation, Central Office
- **Robert C. Downie II**, Shareholder, Carlton Fields, P.A., Tallahassee Office
- **Charles Gauthier**, AICP, Director, Department of Community Affairs, Division of Community Planning
- **Clif Tate**, P.E., Vice President, Kimley-Horn and Associates, Inc., Orlando
- **Wayne Tedder**, Director, Tallahassee-Leon County Planning Department

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Thursday, July 12, 2007

Concurrent Sessions

10:30 am – 12:00 noon

Session 7: Public Information: *The other P3...communicating with the Press, the Public and Public Officials*

The passage of the new federal law, SAFETEA-LU, brought with it several new requirements for Metropolitan Planning Organizations and state transportation planners, including the requirement to employ visualization techniques. In January, Governor Charlie Crist signed Executive Order 07-01, calling for all state agencies to adopt a Plain Language plan.

- **Moderator: Lee Ann Jacobs**, Transportation Planning Specialist, Florida Division, Federal Highway Administration, will moderate this session.
- **Dick Kane**, Communications Director, Florida Department of Transportation (FDOT), will present his short course on dealing with the news media and will also discuss Governor Crist's Plain Language Initiative and how FDOT is responding to it.
- **Rusty Ennemoser**, State Public Involvement Coordinator, Florida Department of Transportation, will present information about the new federal planning regulations that relate to public involvement and ways to use visualization to help the public and public officials understand plans and projects.

Session 8: Transportation and Health: *How well-thought-out planning can lead to better health*

With each passing year, a growing body of research strengthens the connection between the built environment and the fitness of the population. What steps are currently being taken by the Departments of Health and Transportation to improve the built environment and, thus, the health of Florida's citizens?

- **Moderator: Dennis Scott**, Florida Department of Transportation State Pedestrian/Bicycle Coordinator, will moderate this session and provide an overview of the Pedestrian/Bicycle Program as it relates to health promotion.
- **Alice A. Jaglowski**, MSH, CHES, Department of Health, Program Administrator Obesity Prevention Program – How policy and environmental strategies aimed at reducing chronic disease are increasing access to physical activity opportunities throughout Florida.
- **Daniel Parker**, MSP, Assistant Division Director, Division of Environmental Health, Florida Department of Health – Saving Florida from Itself: Understanding how the built environment impacts public health and what we can do about it.
- **Pat Pieratte**, Florida Department of Transportation, Safe Routes to School (SRTS) Coordinator – The SRTS program requires planning with schools, governmental and community organizations, resulting in programs which will allow and encourage more children to bicycle and walk to school. The result is more coordinated planning and better health for children.

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Thursday, July 12, 2007

Luncheon

12:00 noon – 1:30 pm

Castle Harbour

Conference Luncheon

A special conference luncheon will be served at 12:00 noon for all conference registrants. (Please present the ticket that you received when you registered)

Presentation: “What’s So Funny About Traffic School?” by Todd Vittum

Todd Vittum is the lead instructor at the Florida Improv Traffic School. The mission of the Improv Traffic School is to save lives and taxpayer dollars through the effective delivery of innovative, interactive training and educational programs, as well as public awareness campaigns.

Their curriculums -- introduced in 1985 and constantly refined and updated -- were designed to change students' attitudes toward driving, so they become more knowledgeable and responsible drivers. To achieve this goal, IMPROV Traffic School developed an interactive approach to more successfully reach and relate to today's drivers. This concept utilizes entertainment values to present an educational message -- known as "edu-tainment" and reflective of the advent of such media as MTV and interactive CD-ROMs and DVDs.

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Thursday, July 12, 2007

Concurrent Sessions

1:30 pm – 3:00 pm

(Break at 3:00 pm – 3:30 pm)

Session 9: SIS Implementation: *Keeping the SIS “Strategic”*

Florida's Strategic Intermodal System (SIS) is well into implementation. There are conflicting pressures from development, making it difficult to maintain the integrity of the system. The first major update of the facilities list for the SIS is underway and the competition for funding eligibility is heating up. The costs of transportation improvements are escalating rapidly making it difficult to maintain a stable implementation program. This session will provide all attendees an opportunity to ask questions and provide feedback on any and all aspects of the SIS.

- **Moderator: John Taylor**, P.E., Systems Planning Office, Florida Department of Transportation, Tallahassee
- **Ed Hutchinson**, A.I.C.P., Systems Planning Office, Florida Department of Transportation, Tallahassee
- **Terry Kraft**, P.E., AICP, Office of Policy Planning, Florida Department of Transportation, Tallahassee

Session 10: Transportation and Land Use: *New tools for community planning*

This workshop will demonstrate examples of how transportation-land use analytical tools have been applied to support regional land use and transportation visioning efforts. Participants will be introduced to a variety of Geographic information systems (GIS)-based tools such as LUCIS, PLACE3S, CommunityViz, and INDEX that have been used to help communities develop future land use scenarios and to evaluate the potential impacts of those scenarios on a broad range of indicators.

- **Moderator: Chris Porter**, Cambridge Systematics, will moderate this session.
- **Larry Mugler**, Denver Regional Council of Governments (DRCOG), will discuss the tools used to support the Denver Regional Visioning efforts.
- **Chris Sinclair**, Renaissance Planning, will discuss the use of PLACE3S and CommunityViz for regional land use forecasting and scenario analysis.
- **Randy Goers**, City of Tampa, will discuss applications of the INDEX model for visioning in Tampa.
- **Phil Laurien**, Executive Director, East Central Florida Regional Planning Council, will discuss linking economics, land use, transportation, and emissions models for regional visioning and scenario analysis using the LUCIS model.

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Thursday, July 12, 2007

Concurrent Sessions

1:30 pm – 3:00 pm

(Break at 3:00 pm – 3:30 pm)

Session 11: Performance Monitoring: *Improving the practice of measuring transportation performance*

Performance measurement can be a valuable, systematic tool for evaluating the implementation of a plan or organizational mission. This session will highlight the thought processes and considerations, along with the pitfalls and challenges, of developing performance measures. The session will also discuss what mechanisms should be in place to ensure the performance measures are the right ones and, if not, how to change them.

- **Moderator: Jeff Kramer**, Senior Research Associate, Center for Urban Transportation Research, will be the moderator for this session
- **Mark Reichert**, Deputy Director, Florida Transportation Commission, will discuss performance measures development and reporting.
- **Phil Matson**, MPO Staff Director, Indian River County MPO, will discuss performance measurement for MPO Long/Short Range Transportation Planning.
- **Lance A. Neumann**, President of Cambridge Systematics, will discuss the connection from plans to the application of performance measurement.

Session 12: Innovations in Funding: *Case studies of congestion pricing and variable pricing tolls*

Congestion pricing - sometimes called value pricing - is a way of harnessing the power of the market thru tolling to reduce traffic congestion. In concept, congestion pricing works by charging a varying toll rate to control demand and guarantee a roadway's level of service. By removing or redistributing a small fraction of vehicles out of the peak hours, pricing enables the roadway to operate efficiently. There is a consensus among economists that congestion pricing represents the single most viable and sustainable approach to reducing traffic congestion. There is also the added benefit of advancing innovative transit solutions in shared right-of-way conditions with the use of congestion pricing.

This session will highlight examples in Florida where pricing strategies are in use or under consideration.

- **Moderator: Marsha Johnson**, Director, Office of Financial Development, Florida Department of Transportation, will moderate this session.
- **Alice Bravo**, Director of Transportation Systems Development, Florida Department of Transportation
- **Matthew Click**, Intergovernmental Programs Coordinator for Florida's Turnpike Enterprise, will discuss the public policy implications of congestion pricing and the many operational benefits it can provide.
- **Edward J. Regan, III**, Senior Vice President for Wilbur Smith Associates, will discuss the analysis of operations, pricing, demand management, traffic and revenue of the proposed Express Toll Lanes on I-95 in Miami-Dade and Broward Counties.

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Thursday, July 12, 2007

Concurrent Sessions

3:30 pm – 5:00 pm

Session 13: More than Illusions: *Establishing and implementing visions at state, regional and local levels*

The Florida Transportation Plan (FTP) supports an environment where transportation decisions and actions reflect the unique vision of each community, be it at the local, regional or state level.

- **Moderator: Kathy Neill**, Administrator, Intergovernmental Programs, Florida Department of Transportation, will moderate this session and explain the FTP's objectives and strategies to recognize and further community visions in transportation decision making.
- **Steve Seibert**, Executive Director, Century Commission for a Sustainable Florida, will report on the Century Commission for a Sustainable Florida and its mission to bring citizens and state leaders together to plan for the challenges and opportunities of a growing population.
- **Larry Mugler**, AICP, Planning Services Manager, Denver Regional Council of Governments, will discuss *Metro Vision 2030*, which establishes integrated land use, transportation, and environmental quality policies for the nine county Denver area.
- **Michael Wood**, AICP, Growth Management Administrator, Manatee County, will share observations on the implementation of Imagine Manatee, a 50-year vision plan that involves various levels of government and the range of community stakeholders in achieving the vision's seven "drives."

Session 14: Passenger Rail Transportation: *Success today and tomorrow*

Passenger Rail Transportation is reemerging as an important mode for urban, regional and intercity travel. This session will provide presentations on successful operating intercity and commuter rail systems. It will also offer details of the emerging central Florida commuter rail project and the state's intercity passenger rail "Vision" plan.

- **Moderator: Nazih K. Haddad**, Manager Passenger Rail Development, Florida Department of Transportation, will moderate this session.
- **Eugene K. Skoropowski**, Managing Director, Capitol Corridor Joint Powers Authority, will provide a presentation on California's Capitol Corridor Intercity passenger rail operations.
- **Bradley Barkman**, Director of Operations, South Florida Regional Transportation Authority, will provide a presentation on the south Florida Tri-Rail commuter rail system.
- **Tawny Olore**, Project Manager, Central Florida Commuter Rail Project, will provide an update on the project.

TRANSPLEX: Conference 2007

Thursday, July 12, 2007

Concurrent Sessions

3:30 pm – 5:00 pm

Session 15: Improving Transportation Safety: *A focus on intersections*

To address its historically high traffic fatality rates, Florida's overarching objective must be to reduce traffic fatalities with special emphasis on high-fatality areas, including intersection, pedestrian, and bicycle fatalities. Safety solutions involve many public partners at the federal, state, and local levels, as well as the private sector, making active coordination and effective working relationships important in achieving statewide objectives.

This session will highlight some of the efforts underway to improve transportation safety with an emphasis on safety at intersections.

- **Moderator: Jim Thorne**, Metropolitan Planning Specialist, Federal Highway Administration (FHWA) Resource Center, Olympia Fields, Illinois, will moderate this session and provide a summary of the Florida Transportation Safety Planning (TSP) Exchange.
- **Theodore A. Petritsch**, P.E., Senior Transportation Engineer, Sprinkle Consulting, Inc., will present "Designing a Safe Intersection for Everyone: A Case Study for Meeting Everyone's Needs".
- **Gail M. Holley**, Elder Road User and Research Manager, Florida Department of Transportation, will present "Safety is Golden—Safe Mobility for Life Program".
- **John R. Freeman, Jr.**, P.E., PTOE, Senior Principle, Kittleson & Associates, will present "Road Safety Audits—A Florida Example Including Intersections".

Session 16: Moving Information: *Sharing data across agency lines*

We all have data, and want and need more of it. Someone else may already have the data we need, and even be willing to share it, but doing so isn't always easy. This panel will discuss current and upcoming technology that can make data sharing easier—including Geographic Information Systems and the Internet.

- **Moderator: Gordon Morgan**, Florida Department of Transportation (FDOT), Transportation Statistics Office, manages the analysis and reporting of highway and performance data for the Department and will moderate this session.
- **Paul O'Rourke**, FDOT Transportation Statistics Office, is responsible for the FDOT base map which supplies Florida's official road layer.
- **Al Hill**, Volusia County's GIS Section Manager, is the Chair of the Central Florida GIS Steering Committee.
- **George Martin**, FDOT District 1, uses GIS to analyze and distribute traffic data.
- **Rodney Floyd**, FDOT Transportation Statistics Office, coordinates the generation of the Department's videologs and straight-line diagrams, and their possible distribution to the public.
- **Tina Hatcher**, FDOT Transportation Statistics Office, coordinates the collection of mileage data from cities and counties using web-based forms.

TRANSPLEX: Conference 2007

Friday, July 13, 2007

Closing Plenary Session

8:30 am – 12:00 noon

Castle Harbour

8:30 am – Holding Us Accountable: *Do we make the grade?*

Performance measurement is implicitly related to program goals. The federal government both directly and indirectly outlines its program goals through process, regulation and resource programming. The Florida Department of Transportation's goals are established through the influence of the legislature, the executive branch, the Florida Transportation Commission, FDOT professional staff and others. Similarly, local communities and regional agencies such as Metropolitan Planning Organizations set goals that govern transportation policies and investment decisions. Port authorities, airports, transit agencies and others also have various goal sets. Thus, transportation system performance measurement attempts to identify measures that can capture common priorities of the myriad of stakeholders.

- **Moderator: Lance A. Neumann**, President of Cambridge Systematics, has more than 30 years of experience in transportation policy, planning, programming, and finance. He is the chairman of the TRB Performance Measurement Committee. Dr. Neumann will moderate this session.
- **Marianne A. Trussell**, Chief Safety Officer for the Florida Department of Transportation, led an initiative to develop a new Strategic Highway Safety Plan for Florida. The Plan will focus investment decisions and road safety solutions on the greatest opportunities for improvement.
- **Tim Lomax**, Mobility Analysis, Texas Transportation Institute, has been extensively involved in urban mobility research for more than 20 years. Dr. Lomax has also been involved in developing and evaluating a wide range of solutions to mobility problems, including improving decision-making processes and performance measurement.
- **Ben Warner**, Deputy Director for Jacksonville Community Council (JCCI), has staffed community-based public policy studies and implementation efforts on topics ranging from arts and culture to growth management and regional cooperation. Mr. Warner is involved in the development of the Florida Indicators Network, a multi-disciplinary coalition of indicators practitioners around the state.

10:00 am – Break (Harbour II and III)

T R A N S P L E X: Conference 2007

Friday, July 13, 2007

Closing Plenary Session

8:30 am – 12:00 noon

Castle Harbour

10:30 am – Planning in the Real World: *Translating plans into action*

Many people are attracted to the field of Planning because they want to make a difference in the world, they want to help, they want to problem solve. However, they usually have little or no exposure to the “real-world” environment within which planning is conducted. Planners are not decision makers. They are both technical and policy specialists whom are driven by data. The purpose of this plenary session is to discuss what planners can do to be more effective and ensure that data helps drive decisions thereby better affecting change in the “real-world.”

- **Moderator: Matthew Click** is the Intergovernmental Programs Coordinator for Florida's Turnpike Enterprise. He will moderate this session.
- **Steve Seibert** is the Executive Director of the Century Commission for a Sustainable Florida. The Century Commission is tasked with envisioning Florida's future over the next 50 years. He previously served as Secretary of the Florida Department of Community Affairs.
- **Janet Watermeier** is the Vice-Chair of the Florida Transportation Commission, President of Watermeier Property Services, and serves on the Southwest Florida Regional Planning Council and the Southwest Florida International Airport Special Management Committee.
- **Douglas J. Callaway** is President of Floridians for Better Transportation, a statewide business and transportation association dedicated to making transportation safer and more efficient in Florida. He is the author of a "how to" guide on being a Transportation Advocate in Washington.

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Program Committee

Lorenzo Alexander, State Seaport Manager, Florida Department of Transportation (FDOT)

David Blodgett, Office of Policy Planning, FDOT

Lois Bush, Office of Modal Development, FDOT, District Four

Meredith Dahlrose, Seaport Office, FDOT

Sabrina David, Federal Highway Administration, Florida Division

Rusty Ennemoser, Environmental Management Office, FDOT

Nazih Haddah, Passenger Rail Development, FDOT

Marsha Johnson, Office of Financial Development, FDOT

Jeff Kramer, Center for Transportation Research

David Lee, Office of Policy Planning, FDOT

Ed Mierzejewski, Center for Transportation Research

Gordon Morgan, Transportation Statistics Office, FDOT

Gus Schmidt, FDOT, District Four

Dennis Scott, Safety Office, FDOT

Jon Sewell, Kimley-Horn and Associates, Inc., Tallahassee

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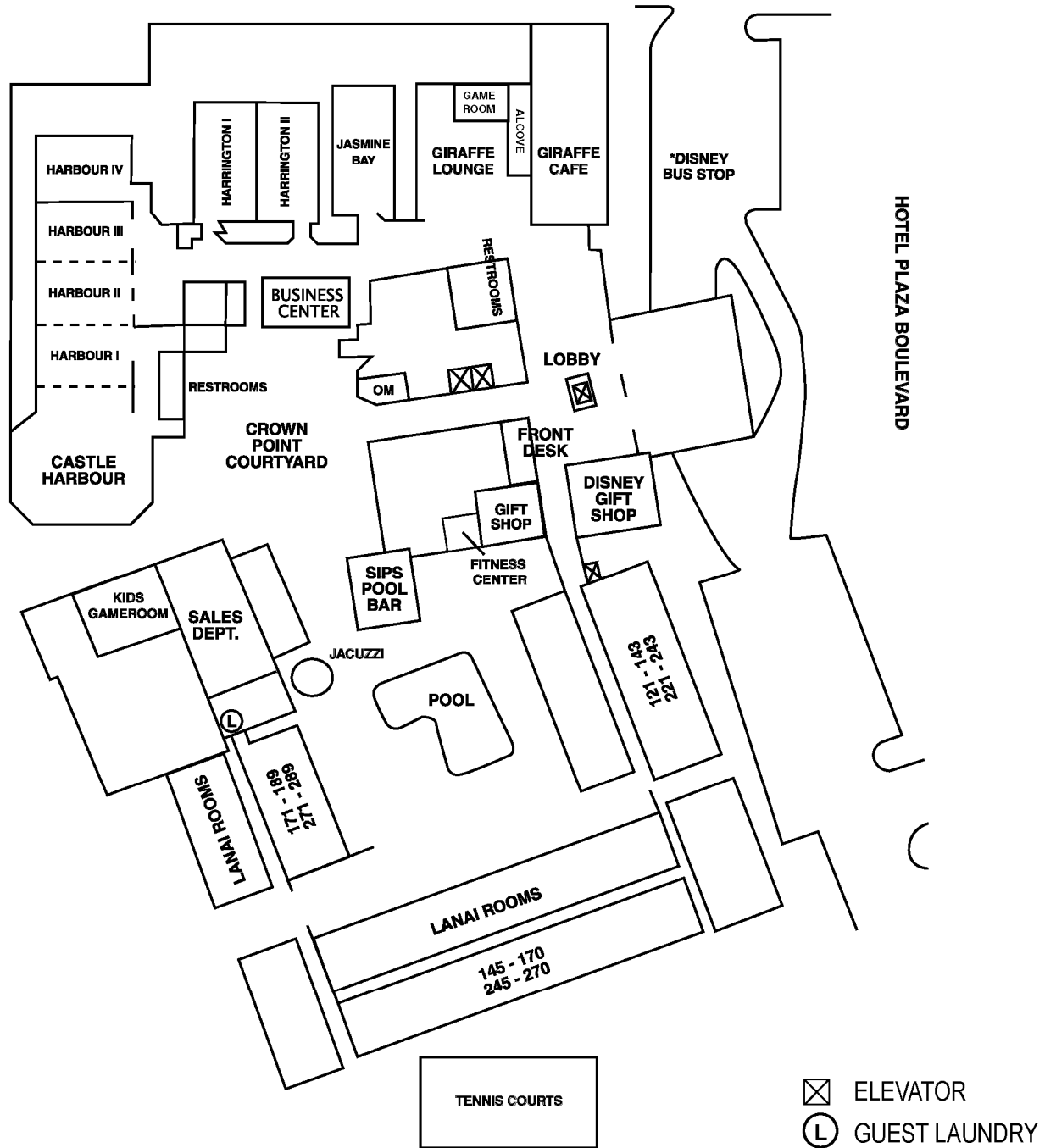
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