



TRANSPLEX Conference 2005

Program

**June 1 – 3, 2005
Orlando, Florida**

**TRANSPLEX
TRANSPORTATION
PLANNING
EXCHANGE**
WWW.TRANSPLEXFL.COM

***Welcome to TRANSPLEX: Conference 2005,
Florida's Transportation Planning Exchange!***

We're proud to present a conference that will provide you with an opportunity to share ideas, best practices and the latest development on key transportation planning issues and activities.

We hope you'll leave with renewed professional energy.

TRANSPLEX

Conference 2005

June 1, 2 & 3, 2005

Renaissance Orlando Resort at SeaWorld

Orlando, Florida

TRANSPLEX: Conference 2005

Conference Sponsors

Florida Department of Transportation
www.dot.state.fl.us/planning

Floridians for Better Transportation
www.bettertransportation.org

Federal Highway Administration
www.fhwa.dot.gov/fldiv

Florida Metropolitan Planning Organization Advisory Council
www.mpoac.org

Florida Public Transportation Association
www.floridatransit.org

Center for Urban Transportation Research
www.cutr.usf.edu

TRANSPLEX: Conference 2005

Conference Schedule

Wednesday, June 1, 2005		<u>Location</u>
11:00 am	Conference Registration <i>(Registration desk will remain open throughout the conference)</i>	Crystal Ballroom Reception Desk
1:00 pm – 5:00	Opening Plenary Session	Crystal Ballroom D & E
5:30 pm – 7:30	Opening Day Reception	Atrium

Thursday, June 2, 2005		<u>Location</u>
7:00 am – 8:00	Continental Breakfast	Crystal Ballroom C
8:30 am – 10:00	Concurrent Sessions 1, 2, 3, 4	Wedgwood Ballroom, Crystal Ballroom A & B, and Yellowtail Room
10:30 am – 12:00	Concurrent Sessions 5, 6, 7, 8	Wedgwood Ballroom, Crystal Ballroom A & B, and Yellowtail Room
12:00 pm – 1:30	Conference Luncheon and Special Presentation	Crystal Ballroom D & E
1:30 pm – 3:00	Concurrent Sessions 9, 10, 11, 12	Wedgwood Ballroom, Crystal Ballroom A & B, and Yellowtail Room
3:30 pm – 5:00	Concurrent Sessions 13, 14, 15, 16	Wedgwood Ballroom, Crystal Ballroom A & B, and Yellowtail Room

Friday, June 3, 2005		<u>Location</u>
7:00 am – 8:00	Continental Breakfast	Crystal Ballroom C
8:30 am – 12:00	Closing Plenary Session	Crystal Ballroom D & E

(See map of meeting locations on last page)

TRANSPLEX: Conference 2005

Plenary and Concurrent Sessions

The following pages provide times, locations, topic descriptions and speakers for the Wednesday and Friday plenary sessions and the Thursday concurrent sessions. Summaries of speaker presentations and copies of presentation slides will be provided on the TRANSPLEX Web site after the conference. A list of speakers with contact information and biographies is included as a separate handout in your conference folder.

TRANSPLEX Photo Contest

The theme for the first TRANSPLEX Photo Contest was "Florida on the Move". The contest was open to all, and many creative and interesting photos were received by the May 1, 2005 closing date. Contest winners will be announced during the Opening Plenary Session. Visit the TRANSPLEX Web site for more information on the contest and to view all of the entries.

After the conference, you might want to visit the TRANSPLEX Web site to also browse the candid snapshots that our own photographer will be taking during the conference. Maybe you'll find your face among a crowd of conference attendees.

TRANSPLEX Forum

We will be introducing and demonstrating the Web-based TRANSPLEX Forum at this year's conference in the Yellowtail Room on Thursday during Sessions 8 and 16 (10:30 am and 3:30 pm), and from 5:00 - 6:00 pm on Thursday evening. The TRANSPLEX Forum was created to provide a virtual meeting space for ongoing discussion threads and exchanges of transportation planning information after the TRANSPLEX Conference adjourns. Anyone who has obtained appropriate permissions can read and respond to Forum postings.

TRANSPLEX Web Site:
www.transplexfl.com

TRANSPLEX: Conference 2005
Wednesday, June 1, 2005

Opening Plenary Session
(Crystal Ballroom D & E)

1:00 pm - Welcome

- **Mr. José Abreu**, Secretary, Florida Department of Transportation

1:15 pm - Reauthorization of TEA-21

The Transportation Equity Act for the 21st Century has been extended six times and another extension will be needed on or before May 31, 2005. The latest schedule and key issues will be discussed in this interactive forum with federal, state, MPO and transit leaders.

- **Moderator: Ms. Ysela Llorc**, Assistant Secretary for Intermodal Systems Development, Florida Department of Transportation
- **Mr. George Schoener**, Deputy Assistant Secretary, U.S. Department of Transportation
- **Mr. John Horsley**, Executive Director, American Association of State Highway and Transportation Officials
- **Mr. Steven Gayle**, Executive Director, Binghamton Metropolitan Transportation Study; representing the Association of Metropolitan Planning Organizations
- **Mr. Daniel Duff**, Chief Counsel and Vice President - Government Affairs, American Public Transportation Association

3:00 pm - Break

**TRANSPLEX: Conference 2005
Wednesday, June 1, 2005**

**Opening Plenary Session
(Crystal Ballroom D & E)**

3:30 pm - Announcement of TRANSPLEX Photo Contest Winners

The first TRANSPLEX photo contest was based on the theme "Florida on the Move". The contest entries will be on display during the break. Doug Callaway, President of Floridians for Better Transportation will announce the contest winners.

3:40 pm - Outcome of the 2005 Florida Legislative Session and Related Issues

Issues including growth management, transportation funding, intergovernmental responsibilities, and programs for the transportation disadvantaged will be discussed in this informative session on the latest statewide "hot topics" affecting transportation.

- **Moderator: Mr. Howard Glassman**, Executive Director, Florida Metropolitan Planning Organization Advisory Council
- **Mr. Palmer Mason**, Director, Legislative Affairs, Florida Department of Community Affairs
- **Ms. Laura Kelley**, Executive Director, Florida Transportation Commission
- **Mr. Doug Callaway**, President, Floridians for Better Transportation
- **Ms. Lisa Bacot**, Executive Director, Florida Commission for the Transportation Disadvantaged

5:30 pm - Opening Day Reception (The Atrium)

"A Taste of the Nations" reception will be held for all conference registrants. Come meet your friends and colleagues and enjoy great food and atmosphere. (Please present the ticket that you received when you registered.)

TRANSPLEX: Conference 2005
Thursday, June 2, 2005

Concurrent Sessions
8:30 am - 10:00 am
(Break at 10:00 - 10:30)

Session 1: Building Transit-Ready Communities
(Wedgwood Ballroom)

Transportation choice is a bedrock principle of smart growth, but what happens when the rail lines and buses aren't even in the picture? This session will look at smart growth in places and in projects where the decision on how to get around boils down to a choice of whether to use four tires or two feet. Victor Dover and Walter Kulash will show us new ways to imagine buildings, streets, sidewalks and human nature for providing smarter choices where there is no transit. (Introduction by Daphne Georgiadis, Florida Department of Transportation – District Four, Fort Lauderdale)

- **Mr. Victor Dover, AICP, CNU**, Principal, Dover, Kohl & Partners — Town Planning
- **Mr. Walter M. Kulash, P.E.**, Principal and Senior Traffic Engineer, Glatting Jackson Kercher Anglin Lopez Rinehart, Inc.

TRANSPLEX: Conference 2005
Thursday, June 2, 2005

Concurrent Sessions
8:30 am - 10:00 am
(Break at 10:00 - 10:30)

Session 2: Strategies for Relieving Urban Congestion
(Crystal Ballroom A)

Urban congestion management is a critical need for improving performance of the entire transportation system. A panel of speakers will provide an overall look at urban congestion trends, a look at communities that have successfully encouraged transportation mode choices, information on travel demand management, and a toolkit of strategies for dealing with congestion.

- **Moderator: Ms. Susan Haynie**, Vice Chair, MPOAC, Council Member, City of Boca Raton
- **Mr. Rich Margiotta**, Senior Associate, Cambridge Systematics, Inc., Knoxville
- **Ms. Sheila Martin**, Planner, Bay Area Commuter Services, Inc., Tampa
- **Mr. Eric Hill**, Manager, Systems Management and Operations, METROPLAN ORLANDO
- **Mr. Ossama Al Aschkar**, Transportation Engineer, Broward County MPO

TRANSPLEX: Conference 2005
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Concurrent Sessions
8:30 am - 10:00 am
(Break at 10:00 - 10:30)

Session 3: MPOs as Partners

(Crystal Ballroom B)

As multi-jurisdictional entities with a metropolitan and multi-modal focus, MPOs are uniquely situated in the middle of local and regional decision making processes. In this role, they partner with other government agencies, non-profit organizations and private sector entities to address a wide variety of issues and concerns related to the transportation planning. This panel features MPO staff directors who will describe the various partnering efforts of their MPOs.

- **Moderator: Mr. Jeff Kramer, AICP**, Senior Research Associate, Center for Urban Transportation Research (CUTR)
- **Mr. Randy Whitfield**, Director, Palm Beach MPO
- **Mr. Marlie Sanderson**, Director of Transportation Planning, Gainesville Metropolitan Area MTPO / North Central Florida Regional Planning Council
- **Mr. Mike Zeigler**, Director of Transportation Planning, Florida-Alabama TPO / West Florida Regional Planning Council

Session 4: Time Management

(Yellowtail Room)

This session offers 12 very practical time management practices. Application of Dr. Tom DeCoster's 12 steps for work and lifestyle balance will result in a high level of work productivity satisfaction along with a sense of personal fulfillment from family and other lifestyle pursuits.

- **Dr. Thomas A. DeCoster**, Management Development, Inc.

TRANSPLEX: Conference 2005
Thursday, June 2, 2005

Concurrent Sessions
10:30 am - 12:00 pm

Session 5: Creating Collaborative Relationships for Corridor Development

(Wedgwood Ballroom)

This interactive forum focuses on the importance of creating collaborative relationships when dealing with major development along multi-jurisdictional corridors. Using the SR 441 Collaborative group as a model, the panelists will discuss the various aspects of working within a collaborative effort.

- **Moderator: Ms. Janet Seitlin**, Livable Communities Coordinator, Florida Department of Transportation - District 6, Miami
- **Ms. Kristine Williams, AICP**, Program Director for Planning & Corridor Management Program, Center for Urban Transportation Research (CUTR), will focus on collaborative corridor management across the state.
- **Mr. David Dahlstrom, AICP**, South Florida Regional Planning Council (SFRPC), will discuss collaboration from a regional point-of-view.
- **Mr. J. Gary Rogers**, Redevelopment Administrator, City of Lauderdale Lakes Community Redevelopment Agency, will look at the origins of the SR 441 Collaborative effort and provide the local community perspective on collaboration.
- **Ms. Janice M. Fleischer, J.D.**, Principal, Flash Resolutions, will discuss her experience in facilitating the SR 441 Collaborative and the significant issues surrounding large group facilitation for community development.

TRANSPLEX: Conference 2005
Thursday, June 2, 2005

Concurrent Sessions
10:30 am - 12:00 pm

Session 6: Congestion Pricing
(Crystal Ballroom A)

Increasingly, the use of variable pricing is being tested as a way to better manage the consumption of transportation resources. This session will feature three outstanding speakers to address key issues related to the implementation of variable pricing for transportation facilities.

- **Moderator: Ms. Stacie Blizzard**, Federal Highway Administration, Florida Division, Tallahassee
- **Mr. Chris Swenson**, Principal, CRSPE, Inc., will present a fable to illustrate the concepts of variable pricing by drawing analogies to the price of beef. His presentation has been described by one participant as the most creative presentation in decades of involvement in the transportation profession.
- **Mr. Alasdair Cain**, Senior Research Associate, Center for Urban Transportation Research (CUTR), will discuss lessons learned from congestion pricing projects in London and Edinburgh, in the United Kingdom.
- **Dr. Mark Burris, Ph.D, P.E.**, Assistant Professor, Texas A&M University, will present the results of his investigations of high occupancy toll lanes in Houston. Mark also was previously involved in the variable pricing demonstration project in Lee County, Florida.

TRANSPLEX: Conference 2005
Thursday, June 2, 2005

Concurrent Sessions
10:30 am - 12:00 pm

Session 7: Environmental Hot Topics
(Crystal Ballroom B)

Join us as we update you on current environmental issues in Florida. You'll learn the latest about ETDM, FDOT's streamlining process, how it has been used by FEMA for hurricane damage assessment and by FDOT's District Three Office on the I-10 Bridge Emergency Project, and more.

- **Moderator/Speaker: Ms. Carolyn Ismart**, State Environmental Manager, Florida Department of Transportation, Tallahassee
- **Mr. Howard Newman**, PBS&J, Orlando
- **Mr. Bob Crim**, State Environmental Programs Engineer, Florida Department of Transportation, Tallahassee

Session 8: “Espresso Self” Discussion Café
(Yellowtail Room)

If you need a mid-morning pick-me-up, but the topic you're craving isn't on the conference menu, “*Espresso Self*” with a hot topic of your own choosing. Gather up some old friends or new acquaintances, grab a table and start your own mini-session, or finish that steaming discussion that got started during an earlier session. Tables for eight are available on a first-come/first-served basis; advance reservations can be made at the Yellowtail Room or the Conference Registration Desk.

Be sure to drop in for a complimentary latte mug (redeem the coupon in your conference folder), and sample our new online “TRANSPLEX Forum”. Find out how you can participate in an ongoing exchange of transportation planning information after the conference is over on the “TRANSPLEX Forum” Web site.

TRANSPLEX: Conference 2005
Thursday, June 2, 2005

Luncheon
12:00 pm - 1:30 pm
(Crystal Ballroom D & E)

Conference Luncheon

A special conference luncheon will be served at 12:00 noon for all conference registrants. (Please present the ticket that you received when you registered.)

Luncheon Presentation: "Change is Inevitable, Long Term Misery is Optional"

Each of us has an attitudinal choice when it comes to change in our work setting as well as personal lives. We can either view change with an acceptance mind set or a resistance mind set. In this luncheon presentation, Dr. Tom DeCoster will describe a seven stage change transition process that leads to a capacity for successfully integrating change and avoiding the perils of long term misery. Dr. Tom's seven stage process is equally applicable in our work and personal lives.

- **Dr. Thomas A. DeCoster**, Management Development, Inc.

TRANSPLEX: Conference 2005
Thursday, June 2, 2005

Concurrent Sessions
1:30 pm - 3:00 pm
(Break at 3:00 - 3:30)

Session 9: Planning for Safety: Innovative Planning Techniques to Overcome Safety Challenges

(Wedgwood Ballroom)

The emerging enhanced Federal effort in transportation safety includes safety in planning at all levels of transportation planning. This session provides Florida and national discussions and case studies on key issues of how safety in the planning process can improve transportation safety.

- **Moderator: Mr. Jon Sewell**, Kimley-Horn and Associates, Inc., Tallahassee
- **Mr. Ken Sides, P.E., PTOE, AICP**, City of Clearwater, Florida, will discuss a safe-route-to-school case study using innovative intersection design at a middle school.
- **Mr. David Henderson**, Pedestrian and Bicycle Coordinator, Miami-Dade MPO, will discuss how GIS pedestrian and bicycle crash mapping is helping Dade County to reduce crashes.
- **Mr. Tom Welch, P.E.**, State Transportation Safety Engineer, Iowa Department of Transportation, will discuss how Iowa DOT has developed a program to provide high crash location maps with recommended countermeasures to local governments.

TRANSPLEX: Conference 2005
Thursday, June 2, 2005

Concurrent Sessions
1:30 pm - 3:00 pm
(Break at 3:00 - 3:30)

Session 10: Regional Long Range Planning in Florida
(Crystal Ballroom A)

Coordinated multi-MPO efforts to plan for transportation at a regional level are an evolving phenomenon in Florida. This panel focuses on three representative regional plans from across the state – each employing a different approach.

- **Moderator: Ms. Lois Bush**, Intergovernmental Section Leader, Office of Modal Development, Florida Department of Transportation - District Four Office, Fort Lauderdale
- **Mr. Mike Mortell**, Commissioner, City of Stuart and Chair, Martin County MPO, will discuss the regional long range transportation plan being developed for the Martin and St. Lucie MPOs.
- **Ms. Lucie Ayer**, Executive Director, Hillsborough County MPO, will discuss the West Central Florida MPO Chairs Coordinating Committee's achievement in developing the regional long range transportation plan and other products.
- **Mr. Harry Barley**, Executive Director, METROPLAN ORLANDO, will discuss the Central Florida MPO Alliance regional long range transportation plan.

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Concurrent Sessions
1:30 pm - 3:00 pm
(Break at 3:00 - 3:30)

Session 11: Public Involvement – Reaching Beyond the Traditional Audience (Crystal Ballroom B)

This session will focus on successful processes and techniques for identifying and reaching out to people who may be overlooked and/or not typically active in the traditional public involvement process. Examples include outreaches to teenagers, the elderly, and immigrants.

- **Moderator: Ms. Gwen Pipkin**, Florida Department of Transportation - District One Office, Bartow
- **Ms. Jody Bonet**, Transit Manager, St. Lucie County, will present “Teenager Transportation Planners – A New Form of Public Involvement”
- **Ms. Darlene Daly**, Principal Planner, Research Division, Atlanta Regional Commission; and **Ms. Jennifer Watson**, Marketing & Outreach Coordinator, Communications, Atlanta Regional Commission
- **Ms. Barbara Kelleher**, Public Information Director, Florida Department of Transportation - District Four Office, Fort Lauderdale

Session 12: Communicating the Change Message for Positive Response
(Yellowtail Room)

In this session participants will learn a disciplined approach to crafting and delivering a message of change. Emphasis is placed on communication practices that relate to the coordination of change implementation, the response to the "why this change?" question and the tolerance of emotional concerns about the change.

- **Dr. Thomas A. DeCoster**, Management Development, Inc.
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TRANSPLEX: Conference 2005
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Concurrent Sessions
3:30 pm - 5:00 pm

Session 13: Florida Communities: Planning Now For Senior Mobility

(Wedgwood Ballroom)

Future trends predict the need for developing senior mobility plans now. This session provides strategies and tools to develop mobility options for Florida's increasing aging population.

- **Mr. Ken McLeod**, Wellness, Employment and Volunteer Services, Florida Department of Elder Affairs
- **Ms. Gail Holley**, Elder Driver Program and Research Manager, Florida Department of Transportation, Tallahassee
- **Ms. Selma Sauls**, Division of Drivers Licenses, Florida Department of Highway Safety and Motor Vehicles

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Thursday, June 2, 2005

Concurrent Sessions
3:30 pm - 5:00 pm

Session 14: Public-Private Partnerships
(Crystal Ballroom A)

Public-private partnerships (PPP) are expanding as public agencies tap private sector technical, management and financial resources in new ways to achieve public agency objectives. This session will focus on PPPs from the federal, state and local perspectives.

- **Moderator: Mr. Lowell Clary**, Assistant Secretary for Finance and Administration, Florida Department of Transportation, Tallahassee
- **Mr. D. J. Gribbin**, Chief Counsel, Federal Highway Administration, Washington, D.C.
- **Ms. Marsha Johnson**, Director, Office of Financial Development, Florida Department of Transportation, Tallahassee
- **Mr. Thomas E. Conrecode**, Senior Vice President of Collier Enterprises, Executive Committee member of Southwest Florida Transportation Initiatives, and Chairman of Floridians for Better Transportation

TRANSPLEX: Conference 2005
Thursday, June 2, 2005

Concurrent Sessions
3:30 pm - 5:00 pm

Session 15: SIS Implementation - How Are We Doing So Far?
(Crystal Ballroom B)

Florida's Strategic Intermodal System (SIS) has been defined, a Strategic Plan adopted, and implementation begun. It's not too early to start looking at our performance: Is the SIS having a positive impact on transportation decision-making in Florida? What implementation tasks are underway? Are policy changes being considered in the 2025 Florida Transportation Plan? This session will provide all attendees an opportunity to ask questions and provide feedback on any and all aspects of the SIS.

- **Moderator: Mr. Terry Kraft, P.E., AICP**, SIS Project Manager, Florida Department of Transportation

Session 16: “Espresso Self” Discussion Café
(Yellowtail Room)

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We'll keep the doors open a little later (until around 6:00 pm) if we still have customers to serve.

TRANSPLEX: Conference 2005
Friday, June 3, 2005

Plenary Session
8:30 am - 12:00 pm
(Crystal Ballroom D & E)

2025 Florida Transportation Plan: *Moving Together*

TRANSPLEX is excited to provide this highly engaging and interactive session that will call upon participants for their experiences, ideas, and input that will guide over \$100 billion of transportation investment over the next 20 years! There will be a stimulating session that will poll participants using state-of-the-art real-time polling technology. The survey will focus on Florida transportation issues, including funding, and will provide instant results using graphic depictions of the results.

He may not be Phil Donahue, but our moderator will prompt participants with engaging questions aimed at provoking creative, new ideas in this open microphone session. Ideas will be recorded and summarized and will ultimately be considered in the development of Florida's long-range transportation plan. Please join us and share your big ideas!

- **Ms. Kathy Neill**, Intergovernmental Affairs Administrator, Office of Policy Planning, Florida Department of Transportation, Tallahassee
- **Mr. Jon Sewell**, Kimley-Horn and Associates, Inc., Tallahassee, Principal Consultant for the Florida Transportation Plan
- **Mr. Rob Magee**, Office of Policy Planning, Florida Department of Transportation, Tallahassee

TRANSPLEX: Conference 2005

Program Committee

Tara Bartee, Public Transit Office, Florida Department of Transportation, Tallahassee

Gina Bonyani, Systems Planning Office, Florida Department of Transportation, Tallahassee

Lois Bush, Office of Modal Development, Florida Department of Transportation - District Four Office, Fort Lauderdale

Sabrina David, Federal Highway Administration, Florida Division

Rusty Ennemoser, Environmental Management Office, Florida Department of Transportation, Tallahassee

Howard Glassman, Florida Metropolitan Planning Organization Advisory Council

Jeff Kramer, Center for Transportation Research

David Lee, Office of Policy Planning, Florida Department of Transportation, Tallahassee

Robert Magee, Office of Policy Planning, Florida Department of Transportation, Tallahassee

Vicki Matsumura, Office of Policy Planning, Florida Department of Transportation, Tallahassee

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